



FOR IMMEDIATE RELEASE

Nu-Tier Brands, Inc. Announces Relocation to East Greenbush, New York

East Greenbush, NY – Nu-Tier Brands Inc., a full line supplier of Gulf and Ecosse brand lubricants, greases, metal cutting fluids, and specialty chemicals, announced its relocation from Tulsa, Oklahoma to East Greenbush, New York today. The move reflects the company's continued growth and commitment to serving its customers with the highest level of quality lubricants matched with its distributor-focused market approach.

"We are thrilled to make this move to East Greenbush. The move helps facilitate an even stronger customer centered experience that continues to be paramount at Nu-Tier." said Lou Polsinello III, President & COO. "The relocation will allow us to better serve our customers and support their growth while allowing Nu-Tier to continue its expanding market presence."

The new location in East Greenbush, NY provides Nu-Tier Brands access to a highly skilled technical workforce, a supportive business environment, and greater customer focused collaboration.

"This is an exciting time for Nu-Tier Brands as we continue to grow and evolve," said Vince Huschle, Vice President of Marketing. "We are committed to providing our customers with the best products in the industry matched with unrivaled customer friendly service not realized with other major oil brands and independent lubricants companies."

For more information on Nu-Tier Brands / Gulf Lubricants, please visit www.nu-tierbrands.com or call 877-771-5823.



1-877-771-5823



East Greenbush, NY



www.nu-tierbrands.com

