



Dear Nu-Tier Brands Clients,

These are truly unprecedented times. It is vitally important that we keep focused and do our utmost to put into practice all the safety measures and precautions set forth by the CDC and our local communities. We at Nu-Tier Brands are equally focused on working with our customers to also protect your health ... and health of your "business". To that end, virtually the entire petroleum and energy industry has been classified as part of the "critical infrastructure" and that our companies are "essential and life sustaining". In light of this trusted obligation, we have repositioned and fully equipped our entire staff ... sales and support ... to function quickly and efficiently from their home offices. Our leadership team communicates many times each day to ensure that our business continues to operate without disruption. Moreover, we are in touch daily with various government entities and trade associations to better understand the level of assistance that may be coming available to small businesses as a result of this situation.

Nu-Tier Brands will continue to operate as effectively as we always have. Some necessary modifications for deliveries and shipments are being instituted so as to minimize any potential exposure to personnel at our various supply points. Any additional changes will be communicated quickly so that we may assist you as necessary.

Together we shall persevere through these challenging times and be stronger because of our creativity and resiliency. We are "OPEN" for business and our remarkably dedicated employees are available to assist you with maintaining your business operations. Please do not hesitate to reach out to any of us with any questions that may help us support you.

Very truly yours ...

NU-TIER BRANDS INC.

RG DERY

Rick Dery
EVP & Chief Commercial Officer