



Announcing Announcing

We're pleased to announce that Vince Huschle has been named Vice President of Sales with Nu-Tier Brands, Inc. Nu-Tier Brands is responsible for the manufacturing and marketing of Gulf and ECOSE™ branded lubricants and specialty performance products.

Vince has enjoyed over 32 years experience in several highly responsible Sales and Marketing assignments, with approximately 19 years in Supervisory/Management roles. For the past 13 years, Vince was working for a major lubricants distributor as the Director of Sales & Marketing, which included responsibility of managing 5 Sales Managers and 46 Territory Sales Managers. Vince's career also included time working for a small refinery in Pennsylvania, which manufactured and marketed the Gulf brand.

This 32 year tenure in the lubricants industry has given Vince a very well rounded understanding of what it takes to develop mutual and long lasting partnerships. He is looking forward to developing and growing our Nu-Tier Brands distributors business.

Vince can be reached at 918-734-8499 or vinceh516@Nu-tierbrands.com

Please join us in congratulating Vince on his new position on the Nu-tier Brands team.